

World rabies Day 2011 at Karachi, Pakistan

World Rabies Day- 2011 was celebrated in Karachi once more with gusto.

1. A well visited *Health TV* channel interviewed Dr. Naseem Salahuddin for a 30 minute live, exclusive program on Rabies, and played flashes of a rabies documentary several times that day, and a ticker reading “wash wound after dog bite/ WRD” ran throughout Sept 28
2. A live radio chat program was done by another expert.
3. A half page write up in a local newspaper highlighted rabies and rabies prevention.
4. An awareness program in two schools, covering 800 school children, teachers and parents. Video documentary was played, and flyers distributed. Children were given quizzes and prizes.



5. A half day seminar for 60 doctors from small towns and Basic Health Units in Sindh Province by Dr. Naseem Salahuddin on PEP. Pamphlets, documentary video and useful information given away. Doctors invited to attend hands-on training for intradermal vaccination and RIG infiltration at Indus Hospital ER, where nearly 100 patients with Category 2 or 3 are being handled each month.



Public awareness messages: Rabies is fatal, rabies is preventable. After any animal bite wash wound thoroughly with soap, flowing water and antiseptic; go immediately to the nearest rabies prevention center. Vaccinate your pet dog or cat.